



THE ARDOUR

Imbuing the world

January 2024

NEWSLETTER

Celebrating First

Anniversary

5th Edition



4th Edition



3rd Edition



2nd Edition



1st Edition





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Message from HOD



Dr. Rathnakara Shetty P.
Associate Professor & HoD
Department of Computer Science

As our world evolves at a breathtaking pace, the demand grows for knowledgeable, skilled education and human development professionals ready to take the lead in addressing critical challenges. I welcome you students to a diverse and inclusive community here at this college. We are united here by an unwavering commitment to promoting quality and excellence in computer education. We are inspired, to adopt the

NEP policy and hence created a practicum technology-driven curriculum for your growth and development. We have experienced faculty who can prepare you as next generation learners to Industry 4.0. Our programmes include, AIML, IoT, Robotics, Cloud Computing and Cyber security. Undergraduate programmes and Postgraduate programmes are offered in person, blending theory and practice, which will prepare you students to be highly effective professionals who will make a difference in our diverse fast changing world of Technology.

Our Outcome Based Education encourages you to think creatively and critically on education and its current place in globalized society. We provide you with personalized guidance, multiple pathways, a connected and helpful network and career opportunities. With the true spirit of NEP, incorporating Skill Enhancement Courses and Value Added Courses in our curriculum, we focus on nurturing well-rounded students who can effectively adapt to varying societal and professional requirements.

Along with shaping our curricular offerings and distinctive programmes to meet the needs of our students, we prioritize collaborating with the industries to create employment opportunities and long lasting relationships. We have collaborated with TCS, IBM, Microsoft, Coursera.

Thank you for your interest in the exceptional education we offer. Join us as we drive education forward.



Guest Talk on Relevance of Indian Accounting Standards for Everyday Life



On February 8, 2023, the Department of Commerce & Management organized a guest talk on "Relevance of Indian Accounting Standards for Everyday Life" at the YIACSM Kulur Campus. The resource person was Mr. Gokul Das, a chartered accountant and expert in Indian Accounting Standards (Ind AS). Mr. Das spoke about the importance of Ind AS and how they apply to everyday life. He explained that Ind AS is a set of accounting standards that are used by companies in India to prepare their financial statements. These standards are based on international accounting standards and are designed to ensure that financial statements are transparent and reliable.

Mr. Das also discussed the relevance of Ind AS for everyday people. He explained that Ind AS can help people understand the financial performance of companies that they invest in or work for. Ind AS can also help people make informed financial decisions, such as when to buy or sell a property or when to start a business. Overall, Mr. Das's guest talk was informative and provided valuable insights into the importance of Ind AS for both businesses and individuals.

FRESHERS DAY

On February 9, 2023, Department of Forensic Science conducted Fresher's Day program for 188 students of I, III, and V semesters. Forensic Science students was organized by Dr. Sumanagala Rao, the Head of the Department, at seminar hall Kulur Campus.

Visit to Sri Ganesh shipping Company

On April 12, 2023, Mr. Midhun Raj K and Ms. Charithra organized an experiential learning excursion to Sri Ganesh Shipping Company for 70 students of VI BBA LPM at Panambur.



Installation of Student Council 2023-24



The installation of the student council of the UG departments of The Yeneploya Institute of Arts, Science, Commerce, and Management (YIASCM) and the oath-taking ceremony of the members of the council for the academic year 2023-24 was held at Yendurance, Deralakatte.

The chief guest for the program was Sri S.L. Bhojgowda, MLC South West Teachers' Constituency, Govt. of Karnataka. Dr. M. S. Moosabba, Principal, of Yeneploya Medical College, Deralakatte was the guest of honor. Dr. Arun A. Bhagwath, Principal and Dean, Faculty of Science, Dr. Shareena P. Vice Principal, Dean and Faculty of Commerce and Management, Mr. Narayan Sukumar, Vice Principal and Dr. Maji Jose, Dean of Student Affairs, Yeneploya (Deemed to be University) presided over the program. The program was compered by Ms. Pinakini Shetty, Lecturer, Department of Management.

The student council members were then called upon to take their oath of office, pledging to uphold the values of the institution and to serve their fellow students to the best of their abilities. The oath was administered by Dr. Arun A. Bhagwath, Principal, YIASCM.

The event began with invoking the blessings of the Almighty followed by the auspicious lighting of the lamp by the dignitaries. The welcome address was delivered by Dr. Shareena P, Vice Principal, YIASCM. The departmental handbook was launched on this occasion.

The chief guest motivated the students to develop leadership skills and never forget the values learnt from their teachers and elders. He added that student life is a golden one and advised them to make the best use of the opportunities available at Yeneploya. It is the duty of each and every one to strive hard and build our nation.

Dr. M. S. Moosabba informed the audience that today's education system is technology centred. He advised the students to inculcate technology in their learning process and wished them luck in their future endeavours.

Dr. Arun A. Bhagwath congratulated the student council members. He spoke on the role and importance of student council in an institution and added that attitude is developed through participation in various activities.

Yeneploya has collaborated with Coursera to offer a plethora of courses to all the faculty and students of the institution. On this occasion, the Coursera logo was officially unveiled by the dignitaries on the dais. Dr. Arun A. Bhagwath enlightened the audience on the importance of this collaboration with Coursera. He informed me that various courses across diverse subject areas are mapped to Coursera and more than 13,000+ courses are listed on it. Also, the courses are available free of cost to all the students and in-house staff of Yeneploya.

Certificates were distributed by the Chief guest to the blood donors, winners of the Independence Day Football tournament, and Runners of the C division football league held at Bangalore.

The program concluded with a vote of thanks by Mr. Narthu Manu, President, YIASCM, followed by the National Anthem.

The Yeneploya Institute of Arts, Science Commerce, and Management hereby nominates the following students as the members of the Student Council body for the year 2023-2024.





Members of Student Council body for the academic year 2023-2024

President



Narthu Manu

III BCA (Robotics)

Vice President



Fidha Fathima

III BSc IBM

Vice President



Mahammed Afnan

III B.Com (A & L)

General Secretary

Ayisha Sana

III BBA (A&L)

A S Shloka

III BSc (Forensic Science)

Teymour Sultan

II BSc (HS) (ATT)

Treasurer

Fathima basheer

III BSC FSN

Abdul Azeez

III BCA IBM

Vismaya Sanjeeva Das

II BSc (Microbiology)

Cultural Secretary

Sambram

Rai

III BBA (LPM)

Vyshnavi

Shijith

III BSC IBM

Josnita

Rodrigues

II BSc (Forensic Science)

Denil

Varghese

III BCA (Robotics)

Sports Secretary

Anush Aravinnd S K

III BBA (A&L)

Azzah Sineen

III B.Sc (Microbiology)

Aadarsh Sathian Menon

III BSc IBM

Mariam Saniya

III BCA

Kashif K Y

V BSc (HS) (ATT)

Gautami Vinod Nambiar

II BCOM (BADM)



Discipline Secretary

Regan Fernandes

III BBA (A&L)

Divya Raj

II BBA A&L

Suhair PV

V Bcom (FTA)

Ishaa Mariyam

III BBA (ATT)

Chandresh B K

V BBA (EIBA)

**Ameeqa Parveen
Saleem**

V BCA (Cyber Forencics)

Hashrath

V BSc (HS) (ATT)

**Muhammed Yasar
Salam**

V BCA (Big Data)

NSS Secretary

Ajweena M A

v BCom (FTA)

Slagan K

II BCA (IOT)

YENVIRON Club Secretary

Anurag Sanjay Ghai

III BCom (IAF)

Anoop Samson

III BBA EIB IBM

Ardour - Newsletter Secretary

Sayed Adib Ashraf

III Bcom (FTA)

Kiran Singh

II BCA (IOT)

Gender Sensitization Cell Secretary

Fadil Muneer Ahammad

II BCA (IOT)

Aysha Hisana

III BSc FSN

YENFAS Club Secretary

Aaliya Tanweer

I BCom (IMA)

Shireen Banu

II BCOM (A&L)

Microzeal Club Secretary

Hudha Khaleel

III BSc (Microbiology)

Shuaiza Ahmed

II BSc (Microbiology)

Forensic Forum Secretary

Aditya Ramakrishna Bhat

III (BSc Forencic Seience)

K Mythili Reddy

III BSc (Forensic science)

YHITE YIASCM Media Ciub

Hafis Hameed

III BBA (A & L)

Pathik Naveen

II BCA (Big Data)

Investors Club Secretary

Maneesh Shetty A

III BBA (LPM)

Mohammed Afraz

III BBA (LPM)

Youth Red Cross Secretary

Sayed Abubaker Hisham

II BBA (A&L)

Adithyan K

III BSc (Microbiology)

Yenastra Secretary

Hafis Hameed

III BBA (A & L)

Rotaract Club Secretary

Suhaila Bashitha

II BCA (Big Data)

IT Club Secretary

Bijo C Binoy

III BCA (Big Data)

Congratulations



Photography Competition 2023

On May 3, 2023, the regular programme was titled as Photography Competition 2023. The event had been organised by the YIASC-M-Youth Red Cross. Ms. Jyothi is the club's coordinator. conducted for YIASC-M students through online mode.

Visit to Nandini Mangalore Dairy

On May 8, 2023, an experiential learning visit to Nandini Milk Dairy Kulashekara, Mangalore, for IV BBA A&L 'C' Batch 50 students Ms.Sushma B.K. and Ms.Ashwitha took the initiative.

One week NSS residential annual camp

On May 16, 2023, a Special Annual Camp titled "One Week Residential Annual Camp" was conducted. Dr.Mohammed Gulzar Ahmed M.pharm pharmacy college Yenepoya & Mr.M D Manchi, Melkar womens college,are guests of honour.Mr.Niyaz P and Mrs.Colin Janet are the leaders of the NSS YIASC-M Unit-2 and YIASC-M Unit-8 programmes. which is conducte for 60 NSS volunteers.At Government Higher Primary School, Kalmanja.

Felicitation to ACCA Achievers

On May 27, 2023, B.Com (H) (IA&F) students who completed the ACCA exams were recognized and Achievers honoured by Ms.Nandadevi, the ISDC Representative in Mangalore. The event was handled by Mr.Mahammad Shahid, HOD, Department of Commerce.B.Com(IAF) students and B.Com(H)(IAF) class advisors were invited to attend. There were 100 students present at the event held at Kulur Campus.



Deputation of Youth Red Cross Volunteers for the internship

From May 29 to June 3, 2023, identified as the "Deputation of Youth Red Cross Volunteers for the Internship" event. The event is being arranged by YOUTH RED CROSS.Ms. Jyothi.D is the co-ordinator of the event, which is being hosted at the Red Cross Help Desk, Government Wenlock Hospital Mangalore, for 15 Red Cross Student Volunteers of the 2021 Batch BBA & B.COM.

Street play in support of No Tobacco Day

On May 31, 2023, Ms. Sheethal Nayak K and Ms.Linta Joy from NSS Unit YIASC-M-KULUR organised a street play in support of No Tobacco Day, which was witnessed by 20 students conducted at malls and the city bus station.

Wall painting competition on the occasion of world environment

On World Environment Day, June 5, 2023, NSS Unit YIASC-M-KULUR hosted a wall painting competition on behalf of world environment day.Ms.Sheethal Nayak K and Ms.Linta Joy organised the event at Kulur.

Visit to Snehadeep Ashram

On April 20, 2023, Ms. Sheethal Nayak K and Ms.Linta Joy, together with 20 NSS volunteer students from YIASC-M, visited Snehadeep Ashram and performed activities for the NSS Unit YIASC-M-KULUR.

Seminar on "How to publish Research Article in Indexed Journals"

on June 10, 2023.Seminar on How to Publish a Research Article in an Indexed Journal is the title of RDP series 1.Organised by Master of Business Administration Department . The faculty coordinator is Dr. Namratha S.All faculties from both the Balmatta and Kulur campus were invited. event is been hosted at YIASC-M,Kulur .

Coastal clean-up drive

On July 5, 2023, a COASTAL CLEAN-UP DRIVE was organised by the YENVIRON CLUB in partnership with the International Eco Club at Thaneer Bhavi Beach. . Ms. Sharmila P Nayak and Mr.Niyaz P coordinated this event. Dr. Bhagya Sharma took part in this drive. This special activity is organized for Eco club members and YIASC-M Yenviron club members .



Memorandum of Understanding

On August 14, 2023, the Department of Forensic Science signed an MoU with the following parties

- Phoenix Screening Services, Bangalore
- Reverse Engineering Infosec Pvt Ltd, Bengaluru
- Mangalore Rifle Club, Kadri, Mangalore

On July 7, 2023, a Memorandum of Understanding (MOU) was signed between Yenepoya (Deemed to be University) and Hotel Alila Diwa Goa by Hyatt at the Alila Diwa Goa Resort by Hyatt International.

On November 3, 2023, an MOU was signed between Yenepoya University-YIASCM and Confederation of Indian Industry, CII Institute of Logistics, Chennai for the joint academic programs, student training (UG/PG), internships, placement, and research in the areas of Logistics and Supply Chain Management.



- The Department of Hospitality Science signed an MoU with JOJO International Pvt. Ltd. Mumbai.



Yenepoya NEP Discussion with UGC and HRD



Dr. Arun Bhagwath, Principal and Dean, Faculty of Science and Dr. Shareena P Dean, Faculty of Commerce and Management of Yenepoya (Deemed to be University), participated in the Akhil Bharatiya Shiksha Samagam (ABSS) held from July 29-30, 2023, at ITPO, Pragati Maidan, New Delhi. During the event, they had a discussion with the Chairman of the University Grants Commission (UGC), Dr. M Jagadish Kumar, and the Secretary of the Ministry of Human Resource Development (HRD), regarding the National Education Policy (NEP).

The discussion focused on the implementation of the NEP in higher education institutions and the role of universities in promoting innovation and research. Dr. Arun A Bhagwath and Dr. Shareena shared their insights on the challenges and opportunities of implementing the NEP, and they also discussed the specific steps that Yenepoya University is taking to align its curriculum and teaching-learning practices with the NEP.

The UGC Chairman and HRD Secretary appreciated the efforts of Yenepoya University in implementing the NEP, and they assured their support in this endeavor. They also emphasized the importance of collaboration between universities and the government in ensuring the successful implementation of the NEP.



Webinar on Civil Service as a Career Option in India

A webinar on "Civil Service as a Career Option in India" was held on July 1, 2023, for students of Yeneploya (Deemed to be University) by Mr. Mohammed Ali Roomi, Coordinator - Centre for Civil Service Examination and Faculty - Civil Services Examination, Yeneploya (Deemed to be University). The webinar discussed the competitive nature of the UPSC CSE and the various career opportunities in the Indian Civil Services. Roomi highlighted the importance of having a well-defined study plan, using high-quality materials, and seeking guidance from experienced mentors and coaches. Key takeaways from the webinar include the importance of early preparation, using high-quality materials, and developing analytical, critical thinking, writing, and communication skills.

Awareness program for faculty on SRF Model in Higher Education

On April 28, 2023, A sort of event FDP - Research 'Curtain Raiser' series. Dr. Niyaz Panakaje, Associate Professor, Department of MBA, Internal Faculty from YIASCM presented an awareness programme for faculty on the SRF Model in Higher Education. The Department of Master of Business Administration organised the event. Dr. Namratha S is the coordinator of this event which is conducted for all the faculties of Balmatta and Kulur Campus held at Balmatta Campus, Mangaluru

Animal care trust visit and donation

On April 14, 2023, Ms. Sheethal Nayak K and Ms. Linta Joy regarding NSS Unit YIASCM-KULUR visited and donated to Animal Care Trust along with Students of First and Second Year BBA ATT and BCOM A&L. At Shaktinagar Animal Care Trust.

Learn-It

On July 8, 2023, Gender Sensitization Cell YIASCM hosted a faculty development program entitled "Learn-It". Faculty coordinator Ms. Divya Shekar Anchan. organized for SDA's. 14 members attended the event, which was hosted at YIASCM, Kulur Campus.

Awareness programme on Prevention of Substance abuse and Anti-ragging



In regards to create awareness on Prevention of Substance abuse and Anti-ragging, a programme was organised at Yeneploya Institute Of Arts Science Commerce And Management, Kulur in association with Prevention of Substance abuse cell and Anti-ragging cell.

Resource person Mr Mallikarjuna Biradar Sub Inspector of police, Kavoore Police station addressed the second and final year students regarding the consequences of Substance abuse and ragging. He specifically mentioned that ragging is a criminal offense that can be sentenced to seven years of imprisonment. He also advised the students to support the law enforcement system by providing information about the incidents happening around them. Dr Jeevan Raj, Vice Principal enlightened the students with his presidential address. Convenors Mr. Jince Joseph, 'Centre for Prevention of Substance Abuse', and Ms. Deepika K, 'Anti-ragging Cell' were present during the event. Mr Shahid, HOD of Commerce, and Ms Neekshitha, HOD of Management were also a part of the session. The emcee for the session was Ms Hrishika S Warriar and a Vote of Thanks was given by Ms Saphalya Sandeep, students, of the Dept of Forensic Science.

Approximately 300 students were engaged in the session.

Investor Awareness Program

On July 21, 2023, the Department of Bsc Forensic Science had a Guest Talk about Investor Awareness Programme by Ms. Gokul Sonu Gawas and Atul Sathe, Professor at H R College, Churchgate Mumbai, which was hosted for 145 second and third year Bsc Forensic Science students via online mode



Deeksharambh 2023



On July 17, 2023, the Yeneploya Institute of Arts, Science, Commerce, and Management (YIASCM) inaugurated its student Induction and Orientation program, Deeksharambh 2023, at Yendurance Zone, Deralaktte. The program was organized for the newly joined first-year students of the BBA, B.Com, B.Sc, BA, and BCom programs.

Deeksharambh is a unique program that focuses on helping new students adjust to their new surroundings, learn about the university's ethos and culture, develop relationships with other students and staff, and explore their sense of purpose and identity. It is designed to help new students transition smoothly to university life and to prepare them for the academic and personal challenges ahead.

The chief guest for the event was Mr. Mullai Mulihan, MP, Deputy Commissioner, and District Magistrate of DK district. Other dignitaries present included Dr. Yeneploya Abdulla Kunhi, Hon. Chancellor, Yeneploya (Deemed to be University); Dr. M Vijayakumar, Hon. Vice-Chancellor, Yeneploya (Deemed to be University); Dr. B H Sripathi Rao, Hon. Pro Vice-Chancellor; Dr. Gangadhara Somayaji, Registrar; Dr. B T Nandish, Controller of Examination; Dr. Arun A Bhagwath, Principal and Dean, Faculty of Science; Dr. Shareena P, Vice Principal and Dean, Faculty of Commerce and Management; Dr. Jeevan Raj, Vice Principal; and Mr. Narayan Sukumar, Vice Principal.

In his address to the students, Mr. Mulihan urged them to make the most of their time at YIASCM and to develop the skills and knowledge they need to succeed in their chosen careers. He also encouraged them to be active members of the YIASCM community and to contribute to the university's growth and success.

Dr. Yeneploya Abdulla Kunhi welcomed the new students to the YIASCM family and wished them all the best in their studies. He assured them that YIASCM would provide them with the best possible education and support to help them achieve their goals.

During Deeksharambh 2023, three guest talks were held every day by prominent resource persons and they enlightened the students by their talk. This program concluded with the Valedictory program.

Empowering Student Careers

IMPROVF For a Powerful Tomorrow, Bengaluru, delivered a guest talk on July 21, 2023 and July 22, 2023 titled "Empowering Student Careers" by Dr. Gopi, Director of IMPROVF & the Founder CEO of Vygnik Behavioural Services Pvt. Ltd. and Ms. Pramodhini, Communications Tea, IMPROVF for all the final year students of BCA and BSc IBM students.

Mr. Narayan Sukumar A, Vice Principal, Dr. Rathnakara Shetty P, HOD, Department of Computer Science and Ms. Srijana Shet, Assistant Professor, Department of Computer Science coordinated the session.

The IMPROVF team conducted a highly impactful session aimed at guiding students in setting career goals and developing essential skills for their future endeavours.

The session was designed to empower students with the necessary tools and strategies to shape their professional paths. The main objectives of the session were:

1. **Setting Career Goals:** Helping students understand the importance of setting clear and achievable career goals, both short-term and long-term, to foster growth and direction.
2. **Fearless Interviewing:** Providing insights and techniques to boost students' confidence during interviews and overcome common interview challenges.
3. **Networking Skills:** Equipping students with effective networking skills to connect with professionals across various industries and companies.

The IMPROVF team delivered a session on how students should develop professional goals. The team encouraged the students to be optimistic as they may create goals, be bold during interviews, and interact with individuals from other organizations. As part of the session, the IMPROVF team unveiled their newly developed App. The App aims to assist students in achieving their career objectives by providing a platform where they can complete tasks designed to enhance their skills. By earning points through task completion, students can improve their profiles, making them more attractive to potential employers.

The session received overwhelmingly positive feedback from the students. They expressed their appreciation for the interactive nature of the presentation and the practical advice offered by the IMPROVF team.





State Level NSS Youth Festival 2023



On the occasion of state level NSS youth festival 2023 which was held at 'University of Agricultural Sciences Raichur' from 3rd August 2023-7th August 2023, NSS leader Mr. Mohammed Ameer, III B.Com (A & L) secured second place in the essay writing competition. The State NSS officer Mr. Prathap

Lingaiah awarded him with a certificate of recognition. The institution congratulates the winner and expresses gratitude to Dr. Ashwini Shetty, the NSS programme coordinator, Dr. Arun Bhagwath, Principal, and Mr. Pavitra Shetty, NSS programme officer for serving as a pillar of strength and support.

Newbie BASH

On August 5, 2023, the Department of Food Science & Nutrition hosted a Fresher's Day party named "Newbie BASH" for all B.Sc Food Science & Nutrition students in the seminar hall on the Kulur campus, which was attended by 130 students.

Visit to CoWorld day against trafficking in person in Museum

On August 5, 2023, an activity (AWARENESS PROGRAMME) for World Day against Person Trafficking was organised by the Department of Forensic Science (students 5th and 3rd sem), and all students from the Kulur campus were present.

Poster Presentation-World Sight Day

On August 9, 2023, the Department of Commerce, along with faculty coordinators Mr. Shahid M. HOD, Ms. Anusha Shetty, Ms. Dhanyashree, and Ms. Prathiba, arranged a poster presentation for World Sight Day for YIASCAM students at the Kulur campus' Seminar Hall.

2023 Orientation Day

On August 9, 2023, the Department of Humanities and Social Science hosted an orientation programme for ISDC 2023-24 at the Seminar Hall in the Kulur campus.

Provisions of TDS under Income Tax Act

On August 8, 2023, Mr. Abdul Shereef K M gave a guest lecture on the provisions of TDS under the Income Tax Act. Organized by Department of Commerce, in collaboration with the Income Tax Department, Mangaluru. Mr. Mohammad Shahid (HOD department of commerce) as a faculty coordinator. Students from III B.com (IAF), III B.com (IMA), III B.com (FTA), and Faculty from various Departments of YIASCAM attended. In the seminar hall on the Kulur campus, 80 students were present.

Quiz Competition

On July 10, 2023, an activity was held on the occasion of the Independence Day celebration as Quiz Competition, which was organised by Department of Humanities and Social Science. Dr. Sakeena Nasser (HOD Department of Humanities and Social Science) as a faculty coordinator for the event and was open to all interested students from all classes held at LH 42 (Kulur campus).

Curriculum Development

On July 12, 2023, Dr. Sandeep Kumar, Professor NITTE University, was the resource person for the Faculty Development Programme, which was organised by the Department of Commerce and Management for 149 UG and PG Faculty Members, which was held at YIASCAM, Kulur Campus.

Study visit to "Campco Chocolate Factory"

On July 12, 2023, Experiential Learning study visit to "Campco Chocolate Factory" which is located in Puttur. Ms. Vandana Shenoy was in charge of the whole thing. Organised for the third semester of BBA (Entrepreneurship, International Business, and Business Analytics) 50 students.

Independence Day

On August 14, 2023, cultural events were organised by NSS unit YIASCAM Kulur. Mrs. Colin Janet as club coordinator from Bcom A&L students to everyone at Ground floor (Kulur campus) in honour of Independence Day.

Cultural activity on Independence Day

On August 15, 2023, NSS YIASCAM Kulur organised a cultural activity for the Independence Day celebration. Mrs. Colin Janet, as faculty coordinator, organised an event for NSS students of B.com FTA, B.com A&L, and 30 other students at Government School, Harekala.



THE YENEPLOYA INSTITUTE OF ARTS, SCIENCE, COMMERCE AND MANAGEMENT | KULUR | BALMATT

Pancard Drive



On August 12, 2023, the Department Of Commerce And Management, in collaboration with the Investors Club, jointly organized a 'Pan card drive' at the Yeneploya Institute of Arts, Science, Commerce, and Management to make sure that every student holds a pan card, a key to financial identity and financial stability. The formal event was held at the seminar hall YIASCM Kulur, which was attended by the students of the Department of Science, Commerce, And Management.

The event commenced with a welcome speech by Mr. Cassin Rodrigues, Assistant Professor, and program coordinator, in the esteemed presence of Dr. Arun Bhagavath, principal and dean of the faculty of science, Dr. Shareena P, vice principal of the faculty of Commerce And Management, Dr. Jeevan Raj, vice principal. Mr. Shahid HOD of Commerce, and Ms. Neekshitha HOD of Management. Dr. Arun A. Bhagavath addressed the gathering with an enlightening speech. The chief guest of the day was Dr. Prashanth, professor of the department of PG studies at Canara College. He spoke about the importance and objectives of getting a PAN card, which acts as a database for all individual transactions. Mr. Cassin also added valuable points to Dr. Prashanth's informative speech. The formal event was closed by a vote of thanks by Ms. Pinakini Shetty, faculty of YIASCM.

MELAM 2023



Onam, celebrated on August 29, 2023, was priorly celebrated on 17th August 2023 in Yeneploya Institute of Arts, Science, Commerce and Management, Kulur. The event was held from 10:00 a.m. to 3:30 p.m. in the form of outdoor and indoor programmes engaging all the students and faculties in complete success.

The day began with a formal programme presided over by the Principal Dr. Arun A. Bhagwath, Vice Principal, Dr. Shareena P., Dr. Jeevan Raj and Mr. Narayan Sukumar. With an energetic chenda performance, the guests were welcomed on the dais and the event was inaugurated. Followed by a prayer and lighting of the lamp, the guests were welcomed with a speech by Haneena from B.Sc Microbiology, after which the Principal addressed the gathering. The formal function came to a halt with a Vote of Thanks and National Anthem.

The informal programme began at 10:30 a.m. in the indoor venue on the ground floor. This began with a Thiruvathira dance performance after which a melodious solo singing performance was given by Meenakshi. The semi-classical dance was performed next after which Alben and Team performed a group song. The classical dance performance by the MBA students as well as the group song by MBA students was well appreciated. The last two performances were the western dance by the girls and then by boys which concluded the indoor programme with a high spirit. After the performances, there was a short break of 35 minutes in which the venue shifted to the outdoor grounds. After break the event started with a musical chair competition for the students followed by pot breaking for the faculties. Sundarikku pottu thodal, a blindfold challenge was conducted for the interested faculties. A flash mob performance by the girls was followed by that of the boys. The tug-of-war finals were held after the flash mob performances.

Towards the end of the event, at the beats of the chenda, baila was danced by the students. Sometime after the event of the day was concluded with prize distributions for winners of lottery tickets and different competitions held that day.

Ayur Yoga camp

From August 21, 2023 to August 26, 2023, Health Wellness Programme AYUR YOGA CAMP guest as Mr.Kushalappa Gowda M.sc(yogic science),Yoga Faculty,YIASCM organised by Department of Humanities and Social Science Dr.Sakeena Nasser faculty coordinator held at YIASCM,Balmatta Campus for 50 Yeneploya Faculty,Students and General public

NEXT GEN INNOVATORS: Empowering youth for a brighter future

On August 22, 2023, the MANAGEMENT CONFERENCE - NEXT GEN INNOVATORS; EMPOWERING YOUTH FOR A BRIGHTER FUTURE was conducted. Ms.M.Athmika Amin, Dr.Abhinandan Kulal, and Dr.Rameela Shekhar are the chief guests.organised by the Master of Business Administration Department.UG & PG (Management & Commerce) students from all institutions attended the seminar, which was conducted at the Seminar Hall at the Kulur campus.



ACCA Orientation - Batch of 2023-24



The Department of Commerce at YIASCM, Kulur, in collaboration with ISDC, organized an orientation session on August 22, 2023, from 2:00 p.m. to 4:00 p.m. The session introduced students to the ACCA (Association of Chartered Certified Accountants) qualification and its integration with the B.Com curriculum, specifically in the field of International Accounting and finance. This integration was initiated in 2017, and the 2023-24 session welcomed the 7th Batch of B.Com students.

The orientation marked a crucial step in enlightening the students about the ACCA qualification and its alignment with their academic pursuits. Its goals were to broaden their horizons and enhance their understanding of international accounting and finance. The collaboration between YIASCM and ISDC provided students with a valuable opportunity to learn from experts in the field, gaining insights into a qualification highly regarded in the business world.

As the orientation session concluded, students were encouraged to actively participate in forthcoming ACCA-related activities. They were urged to seize the opportunity provided by this integrated program, as it prepares them for successful careers in the domain of international accounting and finance. This initiative equips students with the knowledge and skills necessary to excel in the ever-evolving global business landscape.

YEN - REFINED



The YEN-REFINED Yenepoya-Research Centre for Finance and Entrepreneurship Development recently organized a One Day Research Development Programme on Data Analytics, focusing on 'Collaborative Partnership for Research' and 'The Relevance of Methods and Results in Publication.' This event, held on August 23, 2023, at the Yenepoya Institute of Arts, Science & Commerce Management (YIASCM) in Kulur Campus, showcased the center's commitment to fostering high-quality research in Finance, Entrepreneurship, Social Science, Humanities, and other Basic Sciences. It emphasized the promotion of an ethical research culture and addressed a diverse range of topics, including financial exclusion, behavioral finance, sustainable finance, and tech-integrated financial learning. Furthermore, the event successfully brought together postgraduate students, scholars, professors, industrialists, and institutions, creating an environment for elevating expertise in finance and entrepreneurship, particularly in core areas like Islamic Banking, Agri-Business, Behavioral Finance, Financial Inclusion, Fintech, Green Entrepreneurship, economics, data science, and basic science. The program underscored the importance of multidisciplinary research, building robust networks, and contributing to the achievement of Sustainable Development Goals (SDGs) while aiming to develop a distinctive portfolio of national and global excellence in various fields.

In summary, the One Day Research Development Programme served as a testament to YEN-REFINED dedication to advancing research and knowledge in multiple domains. It provided a valuable platform for knowledge exchange and collaboration, emphasizing the critical role of ethical research practices, partnership, and rigorous research methods in achieving excellence in Finance, Entrepreneurship, Social Sciences, and other related areas. This event underscored the center's commitment to driving progress in the fields of social sciences, entrepreneurship, sustainable finance, financial technology integration, financial inclusion, economics, data science, and basic sciences at both the national and international levels.



RDP on collaborative partnership for research and The Relevance of Methods and Results in Publication

On August 23, 2023, an RDP on collaborative partnership for research and The Relevance of Methods and Results in Publication with Dr Dasharathraj K Shetty Associate Professor, Dept. of Data Science and Computer Applications MIT, Manipal as a chief guest. event held at YIASCM, Kulur Campus with 60 attendees.



Program on road safety awareness



On 26 August 2023, an event for road safety awareness was held at Yeneploya Institute of Arts Science and Commerce organised by two clubs, the youth Red Cross and NSS. The event was held in the seminar hall 6th floor from 11:30 a.m. to 12:30 p.m. among all the student volunteers of the Youth Red Cross and NSS.

The event was graced by our esteemed Principal Dr. Arun A. Bhagwat and our honourable guest Dr Varsha Haridas Upadya, associate professor of Yeneploya Dental College, department of Oral and Maxillofacial Surgery.

The event started with the welcome speech delivered by Ms Anusha Shetty, department of commerce, to welcome our honourable guest, Dr Varsha Haridas Upadya. Addressed the gathering by explaining and asking a few questions with our student volunteers regarding dental. Also Continued by spreading road safety awareness regarding how to ride and drive safely. Dr Varsha explained to students how it is dangerous to ride without a helmet by displaying a few examples regarding how people lost their lives just because of their one mistake of not wearing a helmet. The examples given by her show how all the people forgot something and lost their lives. Something they forgot was to wear a helmet.

Dr. Varsha Also stated that 64% of all deaths are under the age of 45, India is becoming the automobile capital of the world and, the Road Traffic accident capital too. Dr Varsha beautifully delivered the speech about how hazardous it is to ride or drive without wearing a helmet or a seatbelt. Added some knowledge to our student volunteers regarding CPR,

and questioned them would help if anybody met with an accident. Also shared a few basics about CPR to boost their knowledge about how to help during an emergency, and even if the person giving CPR is not experienced and fails to do it, those good samaritans are protected by the law. lastly,

Dr Varsha told students not to ride or drive without a learner's licence if underage and to abide by all the traffic rules and regulations for our safety.

The event concluded with the handing over of sapling to Dr Varsha Haridas Upadya by student coordinators and faculties in charge of Youth Red and NSS, with a vote of thanks from Ms Anusha Shetty, Faculty of Commerce Department.

Trauma Awareness Campaign Team

On August 26, 2023, YIASCM Kulur Campus had a regular activity called Trauma Awareness Campaign Team. Ms. Colin Janet and Ms. Sheethal Nayak K, who serve as club coordinators, coordinated the event for NSS Volunteers of Bcom FTA and Bcom A&L of 100 students.

Industrial visit to CAMPCO Chocolate factory

On August 26, 2023, the Department of Management organised an experience learning as industrial tour to the CAMPCO Chocolate factory, and Ms. Tejashree Kamath took the initiative to take 32 III semester BBA (BADM) students at Puttur.

Planting saplings

On August 28, 2023 10 NSS volunteer students from Bcom FTA and BCom A&L participated in a regular activity led by the NSS YIASCM Kulur unit, with Ms. Colin Janet serving as the club coordinator. The activity involved planting saplings at the YIASCM, Kulur Campus.

Industrial visit to DKMUL, Mangalore

In fulfillment of the learning objectives of the curriculum and also to demonstrate the actual experience of the dairy industry, The Department of Management organized a field trip/industrial visit on 31st August 2023 for the III semester BBA (Aviation Travel & Tourism), with the objective to provide an opportunity to gain knowledge about the production of various products in the dairy industry. The students along with 2 faculty members visited Dakshina Kannada Cooperative Milk Producers Union (DKMUL), Kulshekar, Mangalore.

Awareness program for faculty on SRF Model in Higher Education

On April 28, 2023. A sort of event FDP - Research 'Curtain Raiser' series. Dr. Niyaz Panakaje, Associate Professor, Department of MBA, Internal Faculty from YIASCM presented an awareness programme for faculty on the SRF Model in Higher Education. The Department of Master of Business Administration organised the event. Dr. Namratha S is the coordinator of this event which is conducted for all the faculties of Balmatta and Kulur Campus held at Balmatta Campus, Mangaluru.



The industry guide Mr. S. Chako (Employee DKMUL) explained about the various products of the company (i.e. Nandini brand Peda, Ghee, Milk, Curds, Saturated Milk ..etc). The process of pasteurisation, saturation, hygiene process, and packaging was explained to the students by the Industry Guide. Students and the accompanied faculties were given a packet of Nandini Lassi (a soft drink made of out curd) as a complimentary drink. A total number of 23 students participated in the Industrial visit along with 2 faculties from the management department which included class advisors Mr. Joel Terence Pereira and Ms. Lavanya.



Visit to Old Age Home

NSS Units 2 and 12 organised a visit to the Olavina Halli rehabilitation centre on Tuesday, 29 August 2023. The visit was part of the NSS's initiatives to promote social responsibility and community service among the students.

The objective of the visit was to provide assistance and support to the elderly residents of the rehabilitation centre. The visit also aimed to sensitise the students about the challenges and needs of the elderly people in our society.

The visit was organised by Mr. Niyaz P, Assistant Professor, Department of Linguistics Unit 2 and Ms. Linta Joy, Assistant Professor, Department of Commerce Unit 12. The NSS volunteers visited the Olavina Halli rehabilitation centre, which was established in 1978. The centre provides various services such as assisting the sick, and invalid, dressing the wounds, feeding the sick, taking care of the blind, distressed dumb and deaf persons, assisting the disabled, etc. The students interacted with the residents and understood their needs and problems. They also provided emotional support and companionship to them.

The visit was a success as it demonstrated the social responsibility and compassion of the students. The students showed empathy and respect towards the elderly residents and learned about their life experiences and challenges. The visit also helped in creating awareness and sensitization among the students about the importance of caring for the elderly people in our society.

The visit to Olavina Halli Rehabilitation Center was a meaningful and enriching experience for the students. It helped to develop their sense of social responsibility and community service. The visit also provided an opportunity for them to learn from the elderly people's wisdom and knowledge. The NSS Units 2 and 12's initiatives are commendable in promoting social welfare and human values.

FRESHERS DAY

On August 31, 2023, A Fresher's Day celebration for Microbiology I, III, and V semester students was held at seminar hall on the Kulur campus. Fifty-five students attended.

YENCARE – Visit to a Senior Citizens Home



The Department of Linguistic Studies and the Literary Club organized YEN CARE, a visit to a Senior Citizens Home, Mangalore, on 2nd September 2023. Ms. Shalini Sequeira, HOD, Department of Linguistic Studies, and Dr. Dinakara P, coordinated this event. The objective of this visit was to develop respect, love, and compassion for the elderly. 30 students participated in this program. The Senior Citizens Home, run by the Little Sisters of the Poor, has 70 inmates residing in this home wherein all their needs are taken care of. The Literary Club members brought a smile to the faces of the inmates by presenting a colourful cultural program wherein they showcased their talents. Skit, Solo, and group singing, solo, and group dance were performed by them. Ms. Amna, II BCA and Ms. Irshana, II BCA, compered the program. The students took the initiative of collecting money, buying and distributing fruits to the inmates. They interacted with the inmates and fed them during lunchtime. It was indeed a memorable performance.





Clean India Drive



On September 2, 2023, The NSS unit of YIASCAM organized a 'clean India drive' at Panambur Beach under the guidance of NSS program officer Mr. Pavitra Shetty and NSS student coordinators Ameer and Azweena.

The aim behind the 'Clean India drive' was to raise public awareness about cleanliness, environmental hygiene, avoiding the use of plastics, and protecting marine life. A total of 50 NSS volunteers participated in the drive. The students were divided into certain groups and sent to different locations to clean as directed.

Gloves and masks were distributed to the volunteers as a hygienic safety measure. Garbage bags were given to dump waste. Volunteers cleaned up the beach debris which included large numbers of plastic waste, paper plates, straws, glasses, bottles, etc. The volunteers collected a total of 25 garbage bags.

All volunteers actively participated throughout the drive. lunch was provided for the volunteers following the Clean India drive. At 3:00 PM the Clean India drive came to an end.

A Visit to Sneha Deep Home for Children

On September 8, 2023, NSS unit 1 of YIASCAM visited Snehadeep orphanage at Bejai, Mangaluru. A total of 35 NSS volunteers visited an orphanage with the guidance of NSS program officer Mr Pavitra Shetty, Vice principal of Yeneploya Institute of Arts, Science, Commerce, and Management, Mr Narayan Sukumar A, and student coordinators Ameer and Azweena.



NSS volunteers reached the orphanage at 5.00 PM. Snehadeep is an orphanage for children who are affected by HIV AIDS. The NSS volunteers introduced themselves to the children. The volunteers were warmly welcomed by the kids and were happy to spend time with the volunteers.

They gave the orphans a much-needed sense of family and unity by spending time with them. The NSS unit also met the director of the orphanage and had a conversation about the conditions of the kids and what they were going through. The NSS unit sponsored a name

board with the orphanage's name, address, and logo, and distributed groceries, basic necessities, and stationery items for the kids. Volunteers handed over the envelope of money as a token of love which was collected by the student volunteers from the students of the college

for this noble cause. It was indeed a very satisfying experience for the volunteers, as they could bring smiles to children's faces. The director of the orphanage thanked the volunteers for giving a helping hand and taking part to help the orphan kids.

DECIPHERING DATATRAILS

On September 7, 8 & 9 ,2023,Three days program on A hand-on workshop into digital investigation, titled "DECIPHERING DATATRAILS," were held for III BSc Forensic Science students at the Seminar Hall on the Kulur campus. The programme was organised by the Department of Bsc Forensic Science, with faculty coordinators Mr. Raghavendra K and Mr. Mohith S Yadav. The guests of honour were Dr. Anup Ashok Kudtarkar and Mr. Samarth Bhaskar Bhat.

Orientation day-2023 for first year BA students

On September 9, 2023, Department of Humanities and Social Science organised Orientation Day for first-year BA student .At LH 79 of Kulur campus, Abdul Rasheed K.M. served as a faculty coordinator of the event held for I BA (psychology and counselling), I BA (journalism & digital media), and I BA (sports studies) students.

Book review writing Competition

On September 9, 2023,A book review writing competition called "Chapters of Joy" was organised by NSS YIASCAM unit held at the Kulur campus.club activities for YIASCAM first, second, and third year students were led by Mr. Hithesh Kumar and Mr. Sunny Lobo on that day.



Nutrigen

The Department of Food Science, Nutrition, and Dietetics hosted "Nutrigen" from September 1-7, 2023 on the occasion of National Nutrition Week. The main idea behind establishing National Nutrition Week was to educate people about the importance of nutrition. Through various activities and initiatives, the mega movement aimed to raise awareness about the importance of nutrition, good food habits, and preventive healthcare. The BSc Food Science, Nutrition, and Dietetics students performed a flash mob as part of the Nutrigen launch on 26th August 2023 on the ground floor, Kulur.

The event consisted of 7 days. Starting from day 1, the Inaugural ceremony. The ceremony was honoured by the Principal, HOD and Dr. Nivedita L. Rao as the day's keynote guest. Professor of the Department of Biochemistry at Yenepoya Medical College.

On day 2, an outreach programme was initiated. The goal of the outreach program is to offer individuals powerful advice while educating and raising awareness among a specific group of people or the general public about nutrition and its significance in preserving both adults and children's health. The BSc food science nutrition and dietetics students visited the Panduranga Bhajana Manchiga Kulai community in Chitrapura, Mangalore, on 2nd September 2023, accompanied by their lecturers. The purpose of the visit was to do a nutritional screening of the local population.

On day 3, For the students of YIASCM, Kulur and Balmatta, several competitions were held on 4th September 2023. These competitions aim to promote academic excellence by challenging students to apply their knowledge and skills in a competitive setting. They also provide opportunities for participants to develop and enhance a wide range of skills, including problem-solving, critical thinking, research, presentation, and teamwork. The main goal of these competitions is to increase participants' understanding of nutrition's role in maintaining good health.

On day 4, a food festival on 6th September 2023, for all of the students at YIASCM, kulur and balmatta. The primary goals of the event are to provide students with a platform to showcase their culinary creativity and skills, fostering a deeper culinary appreciation within the academic community. Additionally, it aims to promote campus diversity, inclusivity, and cultural exchange through the universal language of food, while simultaneously enhancing students' marketing abilities and enriching their overall campus experience.

On day 5, nutritional screening was conducted for the faculty, teaching and non-teaching staff of YIASCM, Kulur on 7th September 2023, on the ground floor. Through a thorough nutritional assessment programme, the event's goal was to assess and improve the overall health and well-being of faculty members through a comprehensive nutritional screening programme. To promote awareness of healthy eating habits and provide personalized recommendations for faculty members to support their long-term health and productivity.

The National Nutrition Week 'NUTRIGEN' held at YIASCM proved to be an overwhelming success, leaving an indelible mark on the campus community. This week-long event served as a poignant reminder of the pivotal role nutrition plays in everyone's life and its profound effects on overall health and well-being.

Voluntary Blood Donation Camp



On September 8, 2023, NSS unit 1 of YIASCM took the initiative to collect 69 units of blood for the Yenepoya Medical College Deralakatte. This blood donation camp was held at Kulur campus. The camp was held under the guidance of program officer Mr Pavitra Shetty and student coordinators Ameer and Azweena. An emergency blood requirement was brought to the notice of the NSS unit of YIASCM from Yenepoya Medical College Deralakatte. The NSS volunteers visited each class and collected names of those who were willing to donate blood and made them assemble on the 5th floor for the blood donation camp. At 11:00 AM the Medical team from Yenepoya Medical College arrived. The blood donation camp started at 11:30 AM. Donors were initially permitted to donate blood after passing basic health checkups like hemoglobin tests (above 12mm average) and weight checks (above 50 kg). Donors had to fill out the form which contained the name, age, weight, blood group, etc.

A total of 69 donors, including students and staff, donated blood, saving the lives of those in need on short notice. The donors were awarded with the certificates. The principal was proud and thanked all the donors and volunteers for their cooperation throughout the blood donation camp.

Visit to 1000 pillars temple at Moodubidire

O/2023, NSS Unit YIASCM-KULUR by Ms.Fathimn 12/4a Roobi & Mr.Niyaz organised a tour to the 1000 pillars temple-moodubidire for 1st year BBA ATT and NSS volunteers at Karkala.



Industrial visit to KMF, Mangalore



Department of Microbiology at YIASC, Kulur, visited Karnataka Milk Federation, Mangalore on 9th September 2023. Final-year and second-year BSc Microbiology students have food microbiology and environmental microbiology papers. Thus to have exposure to these topics they were taken to the dairy industry along with faculty members Mr Harsha Paul, Mr Dhanush B, and Ms Kavyashree. They started at 9.30 a.m. and reached KMF by 10.00 a.m. They were taken to the production areas of various milk products including curd and ghee. Later they were explained about pasteurization of milk and packaging techniques. They also visited various milk sweet production units, including different Nandini products. They were offered lassi as a welcome drink.

Student Awareness of LinkedIn as a Job Searching Platform



LinkedIn, the professional networking platform, has emerged as a powerful tool for job searching and career development. Student awareness was created about LinkedIn's potential as a job-searching platform. The technical trainers, Nirsitha R, Shakkirun, and Ponraj from Face Prep the largest placement-focused skill development company provided students with their expertise and knowledge in that First year b.com course. The program was co-ordinated by Mr Cassin Rodrigues Assistant Professor Department of Management and Mrs. Colin Janet Assistant Professor Department of Commerce.

The students were made to install the LinkedIn app on their phones and awareness about 17000 free certificate course were made known to them. Searching for job openings based on their skills, experience, location, and preferences they were told to Apply to jobs directly through the app by uploading their resume or using their LinkedIn profile and how to Add completed courses to their profile to showcase their professional development.

English training program for the students of Malja-ul Islam Orphanage, Pachambala

On September 9, 2023, the Literary Club organized an English training program for the students of 3rd, 4th, 5th, 6th, 7th, 8th, 9th and 10th standard of Malja-ul Islam Orphanage, Tippu Nagar, Pachambala. Ms. Shalini Sequeira, HOD, Department of Linguistic Studies took the initiative of training the members. 23 students of the club from the Balmatta and Kulur campuses participated in this program. Dr. Dinakara P, Associate Professor, along with a few students planted 11 saplings in the school premises.

Classes were covered on effective English communication, grammar, and other linguistic skills tailored to each grade level. They explained the topics through PPTs and made the sessions interesting. Interactive activities were organized wherein all the students took an active part in it. The training program commenced at 10:00 a.m. and ended at 1:00 p.m. after a fruitful day of learning and fun.



Swachatha Hi Seva Campaign

NSS Unit 17 participated in the SWACHATHA HI SEVA campaign from September 15 to October 2, 2023. The campaign was initiated by the Government of India to promote cleanliness and hygiene among the citizens.

Objective

The objective of the campaign was to create awareness and inspire action for a garbage-free India. The campaign also aimed to commemorate the 150th birth anniversary of Mahatma Gandhi, who was a champion of cleanliness and sanitation.

Methodology



The campaign involved various activities such as cleaning drives, pledge-taking, awareness rallies, etc. The NSS Unit 17 conducted a cleaning drive at Sultan Bathery on 30th September 2023 from 9:00 a.m. to 12:00 p.m. A total of 40 students participated in the cleaning drive. They collected and disposed of the waste materials such as plastic, paper, glass, etc. from the historical site. They also took a swachhata pledge in front of the Tippu Sultan Fort. Ms. Priya, Department of Chemistry, and Ms. Vijayalaxmi, Department of Computer Science joined the cleaning activity and helped in maintaining discipline among the students.

Outcome



The campaign was a success as it demonstrated the social responsibility and civic sense of the students. The students showed enthusiasm and dedication in carrying out the cleaning activity. The campaign also received appreciation and support from the local people and authorities. The students learned the importance of cleanliness and hygiene for their health and environment.

Conclusion

The campaign was a meaningful and productive activity that engaged the students in serving society and nature. It also helped in creating awareness and sensitization among the students and the public about the need for cleanliness and hygiene. The campaign was a part of the NSS Unit 17's initiatives to foster social service and community development among the students.

Investor Awareness Program

On September 20, 2023 The Department of Commerce and Management arranged an Investor Awareness Program, with Mr. Steven Tellis as the honored guest, to raise awareness among faculty members and undergraduate students. The program is being managed by Mr. Joel Terence Pereira, Ms. Carol Noronha, and Ms. Divya Shekar Anchan, which is held at YIASCM, Kulur campus.

Visit to Snehadeep Ashram for HIV Affected girls

On September 23, 2023, Youth Red Cross YIASCM arranged a residential program visit to Snehadeep Ashram for HIV-affected girls. Mrs. Jyothi D., the program officer, planned the visit for 30 Youth Red Cross members, which is located in Bejai Kapikad.

Social responsibility and Community Engagement

On September 23, 2023, a Project Based Learning titled Social responsibility and Community Engagement. Organized by YENVIRON Club with Sharmila.P.Nayak club coordinator organized for students of Bcom FTA, Bcom IMA and Bcom IAF at YIASCM, Kulur Campus

Inauguration of Youth Red Cross



Inauguration Of Youth Red Cross Wing & Youth Red Cross Student Council Installation Ceremony, YIASCM.

The Youth Red Cross club was inaugurated on 25th September in YIASCM Kulur by Sachet Suvarna, who is the director of the Youth Red Cross Society alongside Ms. Nityashree who is the Nodal officer of YRC, Yenepoya Deemed to be university. The main vision of this club is to provide service to the people of the society through various programs. The faculty coordinator of the club is Ms. Jyothi and the unit coordinator is Ms. Vandana Shenoy.

The club conducted a Youth Health Care, Cancer Awareness Student Jatha on 30th September. It was inaugurated by CA Shantharaman Shetty chairman of Indian Red Cross Society. The rally started from Kulur till Kottara. The students actively participated in this program. The number of students who participated in this rally was approximately 100 including Coordinator, volunteers, and members.

International microorganisms day held on 17th September





Department of Microbiology at YIASCM, Kulur celebrated International Microorganisms Day on 20th September 2023. Principal Dr Arun A. Bhagwath and Vice Principal Dr Shareena P. graced the occasion while the chief guest was Dr Kandikere Shridhar, Adjunct Professor, Department of Biosciences, Mangalore University. The program was inaugurated by guests by lighting the lamp. Ms Manisha, Lecturer, welcomed the guests through her welcome speech. Another guest was Dr. Ranjini Chithrapur, of Sassyani Pvt Ltd, with whom the Department of Microbiology entered into an MOU. Prof Shridhar was felicitated for his lifetime achievement in Mycology. There was an installation and official inauguration of the microbiology association(MICROZEAL) with the oath-taking of new student members. Staff in charge of the association are Mr Dhanush and Ms Manisha. Student coordinators were Ms. Hudha and Ms. Shuaza.

The students of B.Sc. (Microbiology) exhibited innovative ways of celebrating by conducting various competitions named microquest, microflip, microbial rangoli, and Drawing of microbiology scientists. HOD Dr Sumangala Rao, Mr Harsha Paul, and other faculty members participated. Prizes were distributed to the winners as well as toppers and students who got 100% attendance. All the students of BSc Microbiology and 3rd-year Forensic students actively engaged in making this event successful.



Kavya Kammata



The Department of Linguistic Studies and Literary Club, YIASCM organized *Kavya Kammata*, a Kannada poetry workshop on September 26, 2023 at 10.00 am.

Padmashree Awardee, Amai Mahalinga Naik, inaugurated the programme. Dr. Meenakshi gave a detailed explanation of poetry writing. Before concluding the event, prizes were distributed to the winners of the elocution and singing competition held by the department and club on the occasion of Indian Independence Day.

EmpowerCoin: Promoting Financial Inclusion Through Creativity

On September 27, 2023, at the seminar hall on the Kulur campus, YENFAS hosted a collage competition with the theme empowerCoin: Promoting Financial Inclusion Through Creativity. Mrs. Razeena and Mrs. Colin Janet served as the coordinators for first, second, and third year commerce and management students.

Financial Inclusion

A Competition "Financial Inclusion" was held on September 27, 2023 at YIASCM Kulur by the YENFAS club. It aimed to raise awareness among college students. Dr. Jeevan Raj, Vice Principal, Ms. Neekshitha, HOD of Management inaugurated the event, and eight teams participated, with Ms. Chaithra Shetty, Ms. Sharmila, and Ms. Vaishnavi as judges. Victorious teams were recognized.



Swatch Bharath Swasth Bharath



NSS unit-20, Balmatta conducted a Cleaning Campaign at Srimanthi Bai Government Museum Bejai on 3 September 31, 2023 at 9.00 am to 12.00 pm. 40 students visited and participated in Cleaning Campaign. Also, students explored

ancient antiquities in Srimanthi Bai Government Museum. Ms. Dhanalakshmi, Museum Officer gave guidance about ancient artifacts. Dr. Dinakara P NSS Program Officer joined the cleaning campaign and helped in managing students.



Inauguration –Eco Club



October 4 2023, The Eco Club of The Yenepoya Institute of Arts, Science, Commerce and Management, Mangalore hosted the inaugural program at Balmatta Constituent Unit college, Yenepoya (Deemed to Be) University for the foundation of new unit. Eco Club members Installation Ceremony was followed after the Inaugural ceremony. Dr.Vinaya Chaitanya, Programme Officer and Co-ordinator, at the Department of Sustainable Development and Public Policy, Environmental Management and Policy research Institute, Bangalore was the Chief Guest to the Programme gave the students depth knowledge and awareness of Environmental issues and Sustainable Development. Dr. Bhagya Sharma Deputy Director of Environmental Study Centre , Yenepoya (Deemed to be university) was the Guest of honour of the day enlightened the students about the sustainable development and the commitment to abstain from using plastic. Dr.Arun Bhagwath, Principal in his Presidential Address encouraged the students.

Preserving India's Natural Heritage;Unveiling the legal Framework

On October 3 2023, the Department of Management organized a Guest Talk on Preserving India's Natural Heritage;Unveiling the legal Framework by Abhilash Bidappa Lecturer,St.Aloysius College Mangalore.Dr.Savitha & Ms.Ruth Samantha Almeida took initiative to conduct the program for III semester Bcom & BBA (EVS) students at Seminar hall Kulur campus.

YENPRESARIO

On October 5, 2023, with the help of the Department of Management, III year BBA EIB students held an event called YENPRESARIO.Mr.Abdul Shahad, Founder and Director of Swirlyo Gourmet Pvt.Ltd, and Mr.Prajwal Shet, Founder and Director of Swirlyo Gourmet Pvt.Ltd, are the guest of honors. Ms.Rashmi H, Ms.Ullal Lathika Narayan, and Mr. Heren Joshua, the faculty organisers, took responsibility for organising the event for all YIASCM Kulur students.

Industrial visit to Bola Ragavendra Kamath and Sons Private Limited

On October 7,2023, Department of management organized an Industrial visit for V semester BBA (Aviation and Logisites) A & B Batch to Bola Ragavendra Kamath and Sons Private Limited by faculties

World Heart day



The National Service Scheme (NSS) volunteers organized an awareness program on Saturday, 10th October at 12:30 pm. The Principal Dr. Arun Bhagwath , Dr. Shareena P Vice

Principal. Mr. Muhammed Shahid HOD, Department of Commerce, Ms. Neekshitha HOD, Department of Management, Dr. Sujay Nair Academic advisor were present during the event.

Dr. Arun Bhagwath, the Principal, commended the student's efforts for organizing the event. He discussed the harmful effects of intoxication on the human body and the rising death rates associated with it. He encouraged the NSS program officers to conduct similar activities to raise awareness in public places and schools.The program commenced with a welcome speech delivered by NSS student volunteers Shifa and Razik. The NSS volunteers also showcased a dance performance, and the BBA (A & L) NSS volunteers presented a skit. The programme was coordinated by Ms. Sheethal Nayak, Ms. Linta Joy and Mrs. Colin Janet NSS Programme officers of the YIASCM unit.

FreSHERS DAY for New MSc AN & D Students

On October 9, 2023, the master's programme MSc and (Applied Nutrition and Dieties) was inaugurated and launched, as well as a FRESHERS DAY for newly joined MSc AN&D students. Organised by the Department of Food Science and Nutrition, with Dr. Anuragh Bhargav as a guest of honour, the event was held in the Seminar Hall on the Kulur campus for all Bsc Food Science

Industrial visit to Bola Ragavendra Kamath and Sons Private Limited

On October 9,2023,Department of Management organized an Industrial visit for V BBA (Aviation and Logistics) C & D Batch to Bola Ragavendra Kamath and Sons Private Limited by faculties Ms.Ranjitha , Ms.lavanya & Mr.Abhishek at Karkala.



Mens Work or Womens Work ?

On October 9, 2023, an outreach program titled "Women's or Men's Work" An event for 30 members of the Gender Champion Gender Sensitization Cell at Sri Srinivasa Patashala Oriental School in Mangalore is arranged by the Department of Gender Sensitization Cell for UG students of YIASCM.

YEXPLORA- Travel & Tourism Day fest

On October 10, 2023, students pursuing a BBA in Aviation, Travel, and Tourism at the Department of Management hosted an event called YEXPLORA in honour of Travel & Tourism Day. Guests of honour were Mr. Abhishek Shetty, radio host, social media influencer Rewind Kudla, and Mr. Kiran Shenoy social media influencer, Try.tindi. The event's faculty coordinators were Mr. Joel Terence Pereira, Mr. Heren Joshua, and Mr. Abhishek. It is hosted at the Kulur campus's Seminar Hall for all students.

World Handwashing Day

On October 16, 2023, Department of Microbiology Organized the World Handwashing Day with the help of faculty coordinator Sumangala Rao - HOD, Department of Microbiology and 2783 students of YIASCM held at commerce, management and science classrooms Kulur campus

Y-Elixir

On October 16, 2023: Y-Elixir, a new club of YIASCM, unveils its logo and name. The event takes place on the ground floor of YIASCM, Kulur campus.

"Diving into the Deep: The story of Kunafa World with Jameela Ruhi & Zamzeer Ahamed"

On October 18, 2023, The Department of Management & Entrepreneurship Cell had a Guest Talk with Jameela Ruhi and Zamzeer Ahamed titled "Diving into the Deep: The story of Kunafa World". Zamzeer Ahamed and Jameela Ruhi were the honoured guests. 200 BBA EIB students (second and final year) were invited to the event, which was organised by Mr. Abdul Jaleel and Ms. Divya Shekar Anchan at the Seminar Hall at Kulur campus.



Poster Making Competition



The Yenepoya Institute of Arts, Science, Commerce, and Management (YIASCM) celebrated the International Day of the Girl Child on 16/10/2023 by organizing a poster-making competition for its students. The competition was conducted by the NSS Unit 16 under the guidance of Ms. Harsha Raj and Dr. Dinakara P.

The objective of the competition was to raise awareness and promote the rights and empowerment of girls around the world. The theme of the competition was "In Observance of International Day of the Girl Child".

The competition was held at the YIASCM campus from 2:00 p.m. to 4:00 p.m. A total of 12 teams participated in the competition, each consisting of two members. The teams were given one hour to create their posters using paper, colors, and other materials. The posters were then displayed and evaluated by the judges based on their creativity, relevance, and message.

The competition was a success as it showcased the talent and enthusiasm of the students. The posters were impressive and conveyed powerful messages about the challenges and opportunities faced by girls in different contexts. The judges appreciated the efforts and skills of the participants and announced the winners. The first prize was awarded to Team A, the second prize to Team B, and the third prize to Team C. The winners received certificates and trophies from the organizers.

The poster-making competition was a meaningful and enjoyable activity that engaged the students in expressing their views and opinions on a significant topic. It also helped in creating awareness and sensitization among the students and faculty members about the importance of girl child education and empowerment. The competition was a part of the NSS Unit 16's initiatives to promote social responsibility and community service among the students.

Industrial visit to M/s Ace Foods Ltd

On October 26, 2023, Department of Commerce Organised an Experiential Learning visit to M/s Ace Foods Ltd, for 55 students of II Year Bcom (International Financial Accounting) with faculty coordinator Ms. Ruth Samantha Almeida at Industrial Estate Yeyyadi, Mangalore.





Coursera for Campus



Yeneploya University has embarked on an exciting educational journey by forging a collaborative partnership with Coursera, one of the leading online content providers in the world. This partnership has opened up new horizons for students pursuing various programs at the university, including BBA, BCom, BCA, BSc, and BA. By teaming up with Coursera, Yeneploya University has brought a wealth of knowledge and learning opportunities to its faculty and students.

Under this collaboration, students and faculty members at Yeneploya University have the remarkable advantage of accessing a vast repository of knowledge. Coursera offers an extensive catalog of more than 10,000 courses spanning a wide array of subjects and disciplines, all available to Yeneploya University's community at no cost. This access to a multitude of courses empowers students to enhance their learning experience and gain additional expertise in their chosen fields, while faculty members can stay updated with the latest developments in their respective domains.

This partnership with Coursera not only enriches the academic experience at Yeneploya University but also underscores the institution's commitment to providing a holistic and forward-thinking education. It aligns with the university's vision of fostering a culture of continuous learning and innovation, making knowledge accessible to all, and preparing students for the ever-evolving demands of the modern world. In a rapidly changing educational landscape, this collaboration serves as a testament to Yeneploya University's dedication to offering cutting-edge resources and opportunities to its students and faculty, ultimately shaping them into well-rounded, globally competitive individuals.



Navyarambh 2023



The Yeneploya Institute of Arts, Science, Commerce and Management had its inaugural program of Navyarambh 2023, one-week PG Student Induction and Orientation, for the Post-graduates on October 17, 2023 at YIASCM, Kulur from 9:00 a.m. to 12.15 pm. The program began with the formal function chaired by the Chief Guest Dr. J P Alva, Former Dean, Father Muller Medical College, Mangalore, Guest of Honour Dr. B H Sripathi Rao, Hon. Pro Vice Chancellor, Yeneploya (Deemed to be University), Dr. Arun A Bhagwath, Principal and Dean Faculty of Science, YIASCM, Mr. Narayan Sukumar, Vice Principal, YIASCM and Dr. Namratha S, Professor and PG Coordinator of Management, YIASCM and HODs from various programmes.

The inaugural program commenced by invoking the blessings of the Almighty followed by which the gathering was addressed by Dr. Arun Bhagwath, Principal of the college. This was then followed by lighting of the lamp by the dignitaries on the dais.

The chief guest, Dr. J P Alva addressed the gathering and shared his valuable insights about the aspiration one must aim for as a student. appreciation, Dr. B H Sripathi Rao, Hon. Pro Vice Chancellor, Yeneploya (Deemed to be University) handed over a memento to the chief guest.

After the formal program, two guest lectures were held by renowned speakers. The speaker of the first session was Fr. Rahul Dexter who enlightened the audience on "Ethical Excellence: Conversations in the Workplace".

In the second session, a guest lecture on "Graphology" was conducted by Mr. Edwin Stanislaus D'Souza, graphologist. The resource person spoke about the 3 Ps i.e. perseverance, purpose and promise necessary for our growth and success in life. He also addressed the students on the importance of slants, margins, spacing, pressure, loops and zones while writing. He gave the students an exercise on graphotherapy. He guided the students to practice it every day in order to enhance their listening skills and mental faculties. He also analysed a few signatures. Mr. Edwin Stanislaus D'Souza motivated the students to practice what had been discussed and turn into great personalities of the universe. At the end of the session feedback was taken from the students.



Cleaning Drive



The Yeneploya Institute of Arts, Science, Commerce, and Management (YIASCM) NSS Unit 21 organized a cleaning drive from Ullal to Someshwar on 16th October 2023. The cleaning drive was part of the "Swachatha hi seva" campaign initiated by the Government of India.

The objective of the cleaning drive was to create awareness and promote cleanliness and hygiene among the public. The cleaning drive also aimed to beautify the coastal area and protect the environment.

The cleaning drive was held from 9:00 a.m. to 12:30 p.m. A total of 43 students participated in the cleaning drive. Dr. Dinakara P, NSS program officer, along with the students collected and disposed of the waste materials such as plastic, paper, glass, etc. from the beach and the road. The students also interacted with the local people and encouraged them to keep their surroundings clean.

The cleaning drive was a success as it demonstrated the social responsibility and civic sense of the students. The students showed enthusiasm and dedication in carrying out the cleaning activity. The cleaning drive also received appreciation and support from the local people and authorities. The students learned the importance of cleanliness and environmental conservation.

Study Visit to St. Mary's Island, Malpe

October 25, 2023, The Eco Club of The Yeneploya Institute of Arts, Science, Commerce and Management, Balmatta, Mangalore hosted a study visit to St. Mary's Islands, Malpe on Wednesday, October 25th 2023. Dr. Bhagya Sharma Deputy Director of Environmental Study Centre, Yeneploya (Deemed to Be) University, Mr. Arun Das and Ms. Kavya Kharvi, Faculty members from Balmatta unit, Mrs. Sharmila Nayak, Faculty Coordinator of Eco Club, Kulur Unit, were present for this visit. A total of 35 students (17 from Balmatta and 18 from Kulur campus) were present. This visit also included a beach cleaning initiative by the eco club students. The visit gave insights to the students on how the ecosystem balance is to be restored by taking a small step towards a clean environment.



Inauguration of Yenchemist Forum



On the October 26, 2023, at 10 am, the Yenchemist forum of the Department of Chemistry orchestrated the inaugural ceremony of the forum in LH-24, B-Block, YIASCM, Balmatta. Dr. A Chittaranjan Hegde, a distinguished Professor from the Department of Chemistry and the esteemed Dean of SW at NITK, Surathkal, graced the occasion as the esteemed chief guest. Dr. Hegde commended the exceptional infrastructure provided to the students by Yeneploya (Deemed to be University) and encouraged the students to take full advantage of it. By means of various Kannada poems, he advised the students to enhance their overall persona instead of solely dedicating themselves to academics. In support of Dr. Hegde's sentiments, the President of the event, the esteemed Principal and Dean of the faculty of Science, Dr. Arun A Bhagavath, urged the students to actively engage in the forum's activities and acquire the necessary skills for future employability. The occurrence was adorned with the presence of the Vice Principal and the Dean of the Faculty of Commerce, Dr. Shareena P, while the occasion was also graced by the Vice Principal Mr. Narayana Sukumar. Meanwhile, the role of the Master of Ceremonies was fulfilled by Ms. Swathi Salian, who serves as the Student Secretary of the Yenchemist Forum.

World Handwashing Day

On October 27, 2023, Personal tax planning and E-Filing return was organized by the Department of Management with the help of faculty coordinator Mrs. Razeena & Mrs. Colin Janet for 200 students and faculties with Mr. Shreenidhi B S as the guest of the event at held Seminar hall Kulur campus.

Personal tax planning and E-Filing return

On October 27, 2023, a session on Personal tax planning and E-Filing return was organized by the Department of Management with the help of faculty coordinator Mrs. Razeena & Mrs. Colin Janet and the 200 students and faculties also reported Mr. Shreenidhi B S was the speaker of the event held at Seminar hall Kulur campus.



Graduation Day 2023



The 4th Graduation Day 2023 was held on 30th October in the Yendurance Zone, Yeneploya (Deemed to be University), Deralakatte, Mangaluru.

Mr. Anupam Agarwal, IPS, DIGP & Commissioner of Police, Mangaluru City was the chief guest for the programme. Ms. Aditi Umesh, Director, Azaleos Biosciences Pvt. Ltd., Bengaluru, Ms. Sandhya Mendonca, Managing Director and Editor-in-Chief, Raintree Media, Dr. B H Sripathi Rao, Hon. Pro Vice Chancellor, Yeneploya (Deemed to be University) and Dr. B T Nandish, Controller of Examinations, Yeneploya (Deemed to be University) were the Guests of honour for the programme.

Dr. Arun A Bhagwath, Principal and Dean Faculty of Science, YIASC, Dr. Shareena P, Vice Principal and Dean, Faculty of Commerce and Management, Dr. Jeevan Raj, Vice Principal and Mr. Narayan Sukumar A, Vice Principal, Ms. Chaitra Shetty and Ms. Sindhu Sandesh, Assistant Controller of examinations, Heads of UG and PG Departments presided over the program.

The college has consistently had very good academic results and this year was no exception. A total of 1069 students belonging to BBA, B. Com and B.Sc. programs were awarded their degrees.

The program commenced with a prayer by Mohammed Shakeel, III BBA (A & L) followed by the welcome address by Dr. Shareena P, Vice Principal and Dean Faculty of Commerce and Management.

The chief guest Mr. Anupam Agarwal in his address told the graduates that they are at a crucial point of their lives, the future lies in their hands and it is up to them to create a beautiful life ahead. He cautioned them that many brilliant minds have ruined their lives. He advised them to learn to choose the right path and set out of their comfort zones. Success cannot be got easily so they should select any career of their choice .

And strive to enhance their abilities. He said that there are many ups and downs in life and they should never compare themselves to others. He also stressed to pay attention to both their monetary health and mental health

Ms. Aditi Umesh in her address appreciated the hospitality of Yeneploya and motivated the students to identify their strengths, have a plan and follow their passion in life.

Ms. Sandhya Mendonca encouraged the graduates to read biographies and autobiographies as it will give them a direction and purpose in life. She added to have a plan, be disciplined and never be disheartened by failures in life. She also told them to build a strong support system so they can seek and give support to one another. She further added to find mentors as they will guide them all throughout their journey. She alerted the students not to get into any form of addiction and ruin their lives. The graduates were presented their certificates, as well as the various awards won over the years of study. The programme ended with the vote of thanks by Dr. Jeevan Raj followed by the national anthem.



Donation Drive

On October 30, 2023, Blood Donation Drive was organized by NSS YIASC Kulur unit with Mrs. Colin Janet as faculty coordinator which was organized for NSS volunteers and students of Bcom FTA and Bcom A&L held at Seminar hall Kulur campus



Exploring Indian Cyber Laws and Cyberspace

- Kiran Singh

II- BCA :IoT ,Ethical Hacking with IBM)

Understanding Cyber Laws in India

Cyber law is all about the legal issues related to using technology, especially the internet. In India, these laws are covered by the Information Technology Act, 2000 (IT Act), which came into effect on October 17, 2000. The main goal of this act is to give legal recognition to electronic commerce and make it easier to file electronic records with the government.

Important Acts, Rules, and Regulations

Here are some key laws and regulations related to cyber laws in India:

1. Information Technology Act, 2000
2. Information Technology (Certifying Authorities) Rules, 2000
3. Information Technology (Security Procedure) Rules, 2004
4. Information Technology (Certifying Authority) Regulations, 2001

Common Indian Cyber Laws

Let's take a look at some of the common cyber laws in India:

Section 65 – Tampering with Computer Source Documents

If someone intentionally hides, destroys, or changes computer source code (like programs, commands, design, and layout) that should be kept according to the law, they can be punished with up to 3 years in prison or a fine of 2 Lakhs INR, or both.

Section 66 - Using the Password of Another Person

If someone fraudulently uses another person's password, digital signature, or any other unique identification, they can face up to 3 years in prison or a fine of 1 Lakh INR, or both.

Section 66D - Cheating Using Computer Resource

If someone cheats on another person using a computer resource or a communication device, they could face up to 3 years in prison or a fine of 1 Lakh INR, or both.

Section 66E - Publishing Private Images of Others

If someone captures, transmits, or publishes images of a person's private parts without their consent or knowledge, they can be imprisoned for up to 3 years or fined up to 2 Lakhs INR, or both.

Section 66F - Acts of Cyber Terrorism

If someone denies an authorized person access to a computer resource or tries to access a computer resource without permission to threaten the unity, integrity, security, or sovereignty of the nation, they can face life imprisonment. This is a serious offense.

Section 67 - Publishing Child or Predating Children Online

If someone captures, publishes, or transmits explicit images of a child or encourages anyone under 18 to engage in explicit acts, they can be imprisoned for up to 7 years or fined up to 10 lakhs INR, or both.

Section 69 - Government's Power to Block Websites

If the government believes it's necessary to protect the sovereignty and integrity of India, they can intercept, monitor, or decrypt any information transmitted through computer resources. The government can also block certain information from public access.

Section 43A - Data Protection at Corporate Level

If a company neglects to implement reasonable security practices, resulting in wrongful loss or gain for someone, they may be liable to pay damages to the affected person.

Understanding Cyberspace

Cyberspace refers to the virtual network created by computers, allowing online communication to happen. It enables easy and accessible communication across the world. Cyberspace is made up of large computer networks with many sub-networks, following the TCP/IP protocol. People who actively engage with cyberspace are called Cybernauts.

Levels of Cyberspace

Cyberspace has two main levels:

- Core Cyberspace: This includes electronic devices, transmission mediums, and connecting mediums.
- Extended Cyberspace: This covers everything surrounding core cyberspace.

Layers of Cyberspace

Cyberspace consists of three major layers:

- Physical: This layer includes the physical location of network elements and all the hardware and infrastructure supporting the network.
- Logical: The logical layer contains the logical connections between network nodes, which can be any devices connected to a computer network.
- Social: The social layer involves the human and cognitive aspects, including a person's identification on the network and the people actually using the network.

Difference Between Cyberspace and the Internet

The internet is a global computer network that provides information and communication facilities through interconnected networks using standardised protocols. On the other hand, cyberspace is the virtual computer world that exists within the notional environment of computer networks. In simpler terms, the internet is a set of computer networks communicating using the internet protocol, while cyberspace is the world of information accessed through the internet.

Reference : Information

Technology Act, 2000

ಇಷ್ಟ ಕಷ್ಟ

-Ganavi H.N

II- BCA (Big Data)

ಕಷ್ಟ ವೆಂದು ಮರುಗದಿದ್ದು
ಇಷ್ಟ ವೆಂದು ನಲಿಯದಿದ್ದು
ಒಳಿತು ಕೆಡುಕು ತಿಳಿವ ಮನಕೆ
ಸುಳಿಯದೆಂದು ಸೋಲು ದಿಟವು



ಭವಿಷ್ಯದ ಕನ್ನಡ

-Vismaya

II- BSc (Microbiology)

ನನ್ನ ಭಾಷೆ ಕನ್ನಡ, ನನ್ನ ಕನ್ನಡ ಬೀಡಿದು
ಅಶೋಕ ಕಾಲದಲ್ಲಿ ಜನಿಸಿದ ಕನ್ನಡ
ಚಿಗುರೊಡೆದು ಹೆಮ್ಮರವಾದಂತೆ ರಂಭೆಯೊ
ಕೊಂಬೆಯೊ ಮುರಿಯುತ್ತಿದೆ
ಮನ ಮನದಲ್ಲಿ ನಲಿಯುವ ಕನ್ನಡ
ಮೌನದಿಂದ ಮರೆಯಾಗುತ್ತಿದೆ ಕಾವೇರಿ
ಮಡಿಲಲಿ ಧರಿಸಿದ ತಾಯಿ ಕಣ್ಣೀರ ಧಾರೆ
ಸುರಿಸುತ್ತಿಹಳು
ಕನ್ನಡ ನಾಡು ಸಾಹಿತ್ಯದ ಬೀಡು ಅಂದದೆ
ಬರಹದ ಚೆಲುವಿನ ಸವಿನುಡಿ ಕುಂದದೆ
ಮೆರೆಯಲಿ ಎಂದೆಂದೂ ಬೆಳಗಲಿ
ಆಡೋಣ ಕನ್ನಡ ಆಡೋಣ

ಮಾನವ ಜ್ಞಾನ

-Ganavi H.N

II- BCA (Big data)

ಜ್ಞಾನ ದೀವಿಗೆ ಉರಿಸೊ
ಮಾನವ
ಮಾನ ಸುಗುಣದಿ ಬೆಳೆಸೊ
ದೇಹವ
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ಬೆಳಗಲು
ಧರ್ಮ ದರಿವನು ಪಡೆದು
ಮೆರೆಯಲು
ಪಡೆವುದೊಳಿತಲಿ ಪದವಿ
ಯೆಲ್ಲವು
ಬರೆವ ಜೀವನ ಲಿಪಿಯು
ಸತ್ಯವು

ಕವಿತೆ

-Ganavi H.N

II- BCA (Big data)

ಕವಿತೆಯೋಡು ಕಲಿವ ಪಾಠ
ಹೊಳೆವುದಲ್ಲ ದೂರ ನೋಟ
ಬಾಳ ಸೊಗಸು ಕಾಣ ಬೇಕು
ತಾಳ ಮೇಳವೆಲ್ಲ ಬೇಕು



Unseen Love

-Shaun Glen

III- BSc (Microbiology)

I fell for you, the day I saw you
As I listened to your chatter silently
Your presence made my heart skip
And I gazed at you, in excitement!
You can't see my love for you
But I can't stop loving you either!
There's something about you, inexpressible
As I dream about you without fail
Your eyes, shining like a pearl
Your hair glowing in the sunbeam
All I wait for is your laugh
That completes our bridge of love
I love you for you raise my dreams
And you raise my standards every day
Allow me to inhale this;
The scent of our romance, eternal
You excite me with your laugh
You enchant me with your grace
All I know for now is this
You deserve my reserved happiness!
As I meet you daily without a fail
You fail to realise my love for you
I don't wanna own you, like all
For all I need is your everlong happiness
You came to the hall
like a bliss; unexplainable
Among the oceans of romance
I joined the waves of your love!
Your smile, marked my presence
Your absence, an ache in my heart
As I waited for my eyes to meet yours
I fell in love with you, my love!
There you came glowing,
like an evergreen angel!
I lost my heart for your grace
Melting myself in your love!
You looked at me from far across
As our eyes did all fanatic romance,
I long for your presence even more
To walk across the garden of love





RESULT OF THE INTER COLLEGEAIT MEN & WOMEN ANNUAL ATHLETIC MEET-2022-23

Track Event	Name	Winner
100 M (MEN)	Mr. KRITHIK RAJ	Second Place
100 M (WOMEN)	Ms. NIVEDITHA P V	Third Place
200 M (MEN)	Mr. KRITHIK RAJ	Second Place
	Mr. MOHAMMAD RAFI	Third Place
400 M (MEN)	Mr. MOHAMMAD AFRAN.S	First Place
1500 M (MEN)	Mr. ANUSHA ARAVIND	Second Place
LONG JUMP (MEN)	Mr. ABOOBACKER ADNAN IBRAHIM	First Place
	Mr. NASWAN ALI	Third Place
LONG JUMP (WOMEN)	Ms. ANOVA	First Place
HIGH JUMP (MEN)	Mr. ANKITH K V	First Place
HIGH JUMP (WOMEN)	Ms. SAHITHYA	Fourth Place
TRIPPLE JUMP (MEN)	Mr. ABOOBACKER ADNAN IBRAHIM	First Place
	Mr. MUHAMMED SINAN R P	Second Place
SHOT PUT (WOMEN)	Ms. CHARISHMA B V	Second Place
	Ms. PRAJNA K	Third Place

MEN INDIVIDUAL CHAMPION
Mr. ABOOBACKER ADNAN IBRAHIM (YIASCMD)



Placements



Marriott TRIBUTE
INTERNATIONAL PORTFOLIO

Ms. Aswini Bhadra
BSc. HS (A,T&T)
Guest Experience Expert



Mr. Muhammed Ayas



Ms. Hashrath



Mr. Anandu Prakash
BSc. HS (A,T&T)



Mr. Samarth M
BSc. HS (A,T&T)

Hotel Cleanliness Expert



Mr. Abdul Kareem
BSc. HS (A,T&T)



Mr. Badusha Ibrahim
BSc. HS (A,T&T)



Mr. Sharath
BSc. HS (A,T&T)



Mr. Sudhi Santhosh
BSc. HS (A,T&T)

On Job Training - Culinary

Marriott TRIBUTE
INTERNATIONAL PORTFOLIO



Ms. Angel Jain
BSc. HS (A,T&T)



Ms. Difina Shaji
BSc. HS (A,T&T)



Mr. George Jimmy
BSc. HS (A,T&T)



Mr. Noufal T N
BSc. HS (A,T&T)



Mr. Rinson
BSc. HS (A,T&T)



Mr. Muhammad Shahas
BSc. HS (A,T&T)



Ms. Sneha Thomas
BSc. HS (A,T&T)

Marriott TRIBUTE
INTERNATIONAL PORTFOLIO

Food & Beverage Service Expert

Congratulations! We are proud of you



Mr. Nihal Rahiman



Mr. Kashif K Y



Mr. Salauddin Ayyub



Mr. Mhd. Shibaz

Sheraton Grand Bengaluru Whitefield Hotel & Convention Center



Mr. Adithyan K



Mr. Adarsh T V



Mr. Aswin N V



Ms. Kavya



Mr. Mathew Sebastian



Ms. Revathy

Novotel & ibis Bengaluru



NOVOTEL
BENGALURU OUTLET RING ROAD



Mr. Albin Sebastian



Mr. Amal Thomas



Mr. Basil Simom



Mr. Sagil George

Novotel & IBIS Chennai OMR



NOVOTEL
HOTELS & RESORTS
CHENNAI
OMR





University Gold Medalist 2020-23



Shama Tabassum
Faculty of Science



Abdul Khader Assan
Faculty of Commerce & Management

Academic Achievements



Shama Tabassum
University Gold Medalist- Faculty of Science
Secured Highest Marks in BSc(Food Science and Nutrition)



Zubaida Sahista
Best Outgoing Student of Department of Food and Nutrition



Spoorthi Nair
Department of Management
Secured Highest Marks in BBA (Aviation Travel & Tourism)



Kawshik
Department of Management
Secured Highest Marks in BBA (Logistics & Port Management)



Fathima Masoomha
Department of Management
Secured Highest Marks in BBA(Entrepreneurship International Business and Business Analytics)



Mohammed Miftha
Department of Management
Secured Highest Marks in BBA (Aviation and Logistics)



Mr. Risham Mohammed Ismail
BBA(Aviation and Logistics)
Best Outgoing Student of Department of Management



Abdul Khader Assan
University Gold Medalist- Faculty of Commerce & Management
Secured Highest Marks in B.Com (Finance, Taxation & Auditing)



U N Mohammad Nishwan
Secured Highest Marks in B.Com (International Management Accounting)
Best Outgoing Student of Department of Commerce



Aishwarya TG
Department of Commerce
Secured Highest Marks in B.Com (Hon) (Aviation & Logistics)



Naila Abdul Nasser
Department of Commerce
Secured Highest Marks in B.Com (Hon) (International Accounting and Finance)



Fathima Nashwa
Secured Highest Marks in BCA (Cyber Forensics, Data Analytics and Cyber Security) &
Best Outgoing Student of Department of Computer Science



Shreya N P
Department of Computer Science
Secured Highest Marks in BCA (Big Data and Cloud Computing)



ABHISHEK ABHAY KUMAR
Department of Computer Science
Secured Highest Marks in BCA (Robotics, Machine Learning and Artificial Intelligence)



Aleena Jeevan
Department of Computer Science
Secured Highest Marks in B.Sc (Forensic Science, Data Analytics and Cyber Security)



Baderiya Buhari
Department of Forensic Science
Secured Highest Marks in BSc (Forensic Science)



Shereena K
Best Outgoing Student of Department of Forensic Science



Afnan Moosa
Department of Hospitality Science
Secured Highest Marks in B.Sc. Hospitality Science (Aviation Travel & Tourism)



Vikas K Anchan
B.Sc. Hospitality Science (Aviation Travel & Tourism)
Best Outgoing Student of Department of Hospitality Science



Teacher of the Year Awards 2023



Mr. NARAYANA SUKUMAR
VICE PRINCIPAL



Ms. ANANYA
ASSISTANT PROFESSOR



Ms. SINDHU SANDESH
ASSISTANT PROFESSOR



MS. SHRUTHI
ASSISTANT PROFESSOR



Faculty Achievements

Mr. Kushalappa Gowda earned the prestigious "SHIKSHAK RATNA" Certificate for his outstanding teaching and contributions to Yoga, presented by Max Life Insurance Company.

Ms. Jamuna K M recently participated in an "Introduction to Robotics" workshop organized by IIT-Bombay e-Yantra at Aarupadai Veedu Institute of Technology, Chennai. This underscores her keen interest in technology and her dedication to staying at the forefront of advancements in robotics and automation. Her participation is a promising step towards a future where she may play a pivotal role in the world of technology.



Dr. Niyaz Panakaje received the Outstanding Performance Award as a Supervisor from the Research and Innovation Council, Srinivas University, Mangalore, at Research Conclave 2023.

Ms Kavya Keshav Kharvi, Lecturer in Computer Science was awarded Gold Medal in M.Sc. Computer Science for securing Highest Score, during the 73rd Convocation of Karnataka University Dharwad.



Congratulations!



Student Achievements

Student Triumphs: Celebrating Excellence in Education

In a testament to the exceptional talent nurtured within our educational institution, we proudly share some remarkable achievements by our students that reflect their dedication and commitment to their respective fields.

1. Elevating the Culinary Experience: Mr. Don Scaria Nelson

Amidst stiff competition, Mr. Don Scaria Nelson, a student from the Department of Hospitality Science, has emerged as a shining star. He recently secured a prestigious position as a Food and beverage Associate at JW Marriott Bengaluru Prestige Golfshire Resort & SPA, thanks to his remarkable skills and determination. His journey, from a student to a professional in the thriving hospitality industry, serves as a source of inspiration for aspiring hospitality professionals.

2. The Noble Service Recognition: Ms. Azweena M A and Mr. Mohammad Nishwan U N

Two of our students, Ms. Azweena M A and Mr. Mohammad Nishwan U N have been honored with the prestigious "NSS Yuva Yodha Award for Selfless Service" during the NSS Foundation Day Awards 2023. Their unwavering dedication to selfless service is a testament to the values we uphold at our institution. Their actions remind us of the profound impact students can have in making a difference in society.

3. Student Leaders: Mr. Salal and Mr. Mohammad Afthaz

Our institution takes great pride in nurturing leaders of tomorrow. Mr. Salal, a third-year student in the B.Sc. Hospitality Science program has been elected as the President of the Bantwal Taluk All College Students Association (R). His dedication to fostering unity and progress among students is truly commendable.

Likewise, Mr. Mohammad Afthaz, a second-year student in the B.Sc. Hospitality Management program has been elected as the District Vice President of the All College Students Association (R) for Dakshina Kannada District 2023-24. Their leadership is a testament to the caliber of students we cultivate and the impact they have on their surroundings.

4. Embarking on a Journey: Mr. Alwin Eldho

Mr. Alwin Eldho, a student from the Department of B.Sc. Hospitality Science (Aviation, Travel & Tourism), Batch 2023-23, has been selected to join the Hotel Grand Mercure in Mysore as an On-the-Job Trainee in the Human Resources department. This accomplishment underscores our commitment to providing our students with opportunities to apply their knowledge in real-world settings and begin their professional journey with confidence.

The achievements of our students reflect the dedication and hard work that are instilled in them at our institution. These inspiring success stories not only showcase the potential of our students but also the excellence of the education they receive here. We look forward to more such accomplishments and a bright future for our students.

5. On October 22, 2023, Mr. Jithu Chandarn, 2nd year BSc HM A/TT student has secured 2nd price in 3rd Idukki district Karate championship held at SNDP Hall, Nedumkandam, Idukki.

6. The following students from Dept. of Hospitality Science got internship placement at NOVOTEL & IBIS Bengaluru

- Mr. Adithyan K
- Mr. Adarsh T V
- Mr. Aswin N V
- Ms. Kavya
- Mr. Mathew Sebastian
- Ms. Revathy

7. Mr. Muhammed Ayas N, a student from Dept. of Hospitality Science got an internship placement at Sheraton Grand Bangalore Hotel at Brigade Gateway

8. On October 10, 2023, Mr. Ameer student from the Dept. of Commerce Secured the 2nd prize state award for the Essay competition and Ms. Nishmitha Rachel Pais, Ms. Azweena M A and Mr. Sigan K received the certificate of participation for attending State Youth Festival on 7 th Oct 2023 at Raichur.



9. On 04/10/2023, YIASCM won the women's Intercollegiate chess competition and also the women's intercollegiate throw ball competition





10. On 5th October 2023, YIASCM won the men's Intercollegiate volleyball competition.



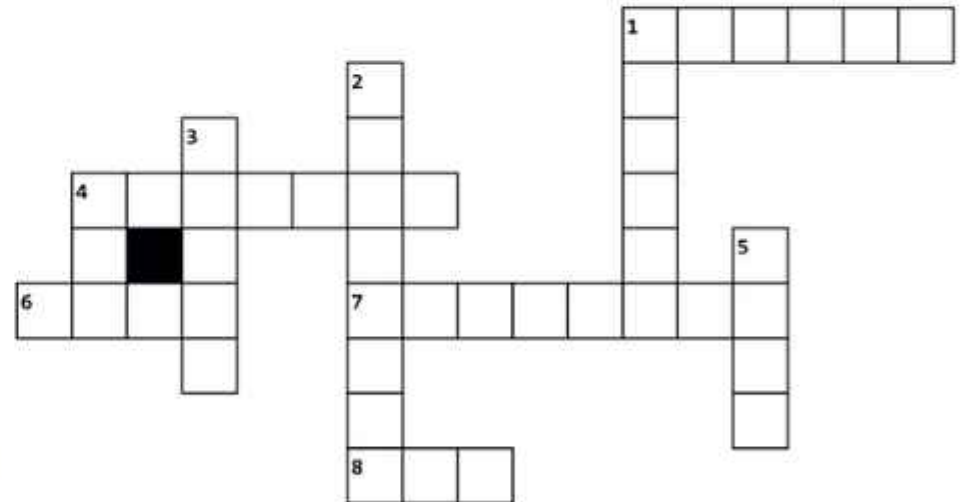
12. On 27th September 2023, Mr. Abhay and Mr. Joji IInd Year students of Hospitality Management received the certificate of participation in the cocktail-making competition at Srinivas Institute of Hotel Management.



13. Hizan Rahman P, II BCA (IOT IBM), secured 2nd place and a cash prize in the "DOMEKKD CTF" Cybersecurity Competition by Kerala Police Cyberdome and Kozhikode City Cyber Wing held on 28th October 2023.



Crossword



Across

1. A small, round fruit that is often red and can be eaten fresh or used in pies.
4. It's a popular outdoor activity where you ride on waves using a board.
6. change for a twenty.
7. A first public showing or performance.
8. Muhammedhe_____, was a boxer.

Down

1. It's a sweet treat that you can bake, often made with choco chips.
2. _____ deemed to be university.
3. not tinned or frozen.
4. _____ sells sea shells on the sea-shore.
5. Finding _____.

Across: 1. Cherry 2. Cookie 3. Yeneploya 4. Fresh 5. She 6. Tens 7. Premiere 8. Ali
Down: 1. Nemo 2. She 3. Fresh 4. Tens 5. Premiere 6. Ali

Tips for Healthy Lifestyle.....

How to reduce weight????

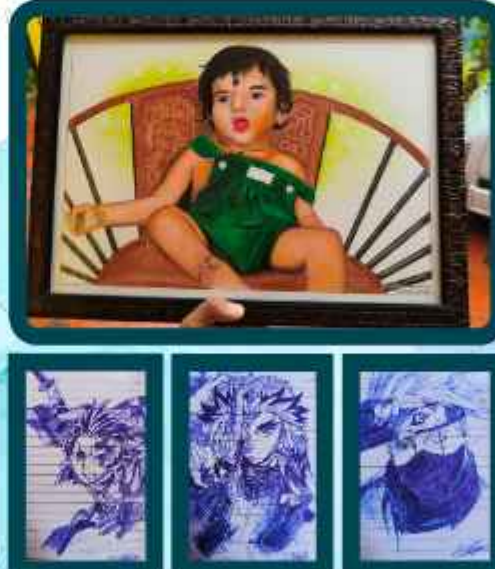
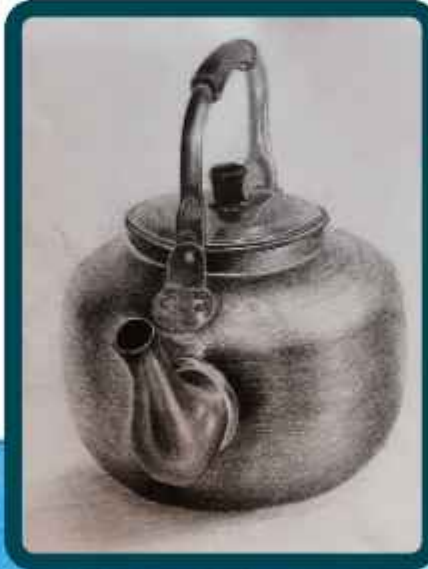
- Exercise
- Calorie Deficit (eating less than the body requires)
- Portion management (control the amount of food you eat)
- Avoid eating fried foods.
- Eating out on a regular basis should be avoided.
- Fiber inclusion

- Aishwarya

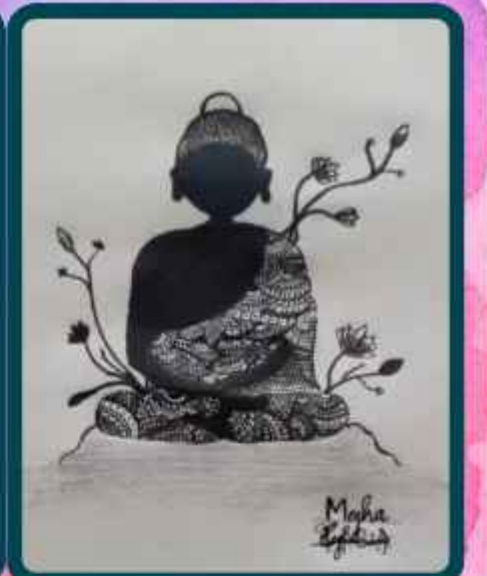
Assistant Professor & Clinical Dietician



Gallery of Artworks



Nithesh
II BCA (IoT, Cyber security with IBM)

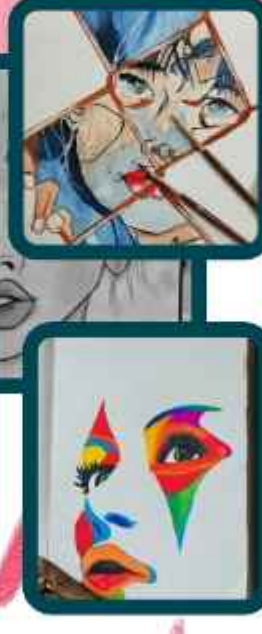


Thaseen S
III BCA (Big Data)g

Megha Binu
BSc (Cyber Forensics))



Divya Raj
II BBA (Aviation and Logistics)



Hrusti Baha
III B.Sc. (IBM))



K Mythili Reddy
III B.Sc. (Forensic Science)





ALUMNI TESTIMONIALS



Hussain Sharafath PM
Audit Associate-2
KPMG global services
B.com (Hons)(IAF) 2019-2022 batch

YIASCM was an incredible three-year journey for me. I attended an amazing university that played a pivotal role in shaping my knowledge and skills. The professors were truly exceptional. They had a deep understanding of their

and were passionate about sharing their expertise with us. Their guidance and mentorship helped me develop a strong foundation in my field of study. I also had the opportunity to engage in various extracurricular activities and immerse myself in the vibrant campus life. It was during these three years that I made lifelong friends who shared in my journey, and together we navigated the challenges and celebrated the successes. Looking back, I am grateful for the comprehensive education and the nurturing environment that my university provided. It truly helped me groom my knowledge to the best and laid a solid foundation for my future endeavors. Overall, my college experience was a perfect blend of academic growth and joyful moments. It was a time of self-discovery, where I not only learned about my chosen field but also about myself. I am grateful for every moment and the lasting impact it has had on my life.



Risham Mohammed Ismail
Flight manager (Officer Ramp),
Interglobe Aviation Ltd. (Indigo)
BBA (A&L) 2020-2023 Batch

I fall short of words to describe how instrumental YIASCM has been in shaping me, with two silent years of going back and forth preceding a remarkable ascent to

the post of Vice P, it was a Rollercoaster yet memorable ride. The journey from Ardour's inception, when it was just an idea, to now celebrating its vibrant one-year existence, fills me with pride. The camaraderie and joy experienced during those early days of Ardour were truly special, making the journey not just educational but also immensely enjoyable. As an alumnus, I cherish the memories and credit YIASCM for nurturing both my personal and professional growth, leaving an indelible mark on my transformative college experience.



Alphin Roy
Audit Associate
HKJ & Co LLP
B.com (Hons)(International Accounting & Finance) 2019-2022 Batch

Sharing my experience at YIASCM fills me with so much joy and gratitude. My journey at this incredible institution wasn't just about academics; it became the driving force behind my

personal and professional growth. Right from the beginning, YIASCM embraced me like a second home. The faculty and staff weren't just teachers; they became mentors, genuinely invested in our development. Their commitment to creating a nurturing learning space set the stage for an amazing educational adventure. What made my time at YIASCM truly special were the countless opportunities for personal growth. Whether inside or outside the classroom, I found myself exploring interests, joining clubs, and diving into community service projects. These experiences not only honed my leadership skills but also connected me with like-minded individuals. The impact YIASCM had on my personal journey is immeasurable. The friendships I formed and the diverse perspectives I encountered expanded my horizons. The emphasis on character building and ethical values didn't just shape my academic identity; it instilled in me a sense of responsibility, empathy, and integrity. As I stepped into the professional world, I realized YIASCM had equipped me with more than just a degree—it gave me a unique set of skills and a mindset that set me apart. A heartfelt thank you to Yeneploya Institute of Arts, Science, Commerce and Management (YIASCM), for being the cornerstone of my personal and professional achievements. The lessons learned and the relationships formed during my time here will undoubtedly stay with me throughout my lifetime.



Ganashree G
(BSc (FS) 2019-2022 Batch)

I'm Ganashree G an alumni (Batch of 2019-2022) at YIASCM, currently pursuing my Masters of Science in Forensic Science at Davanagere University, Davangere, Karnataka, India.

As I reflect on experiences that made my time at the college truly special, Yiascm is a place of academic excellence, vibrant

student life, and lifelong friendships. It has nurtured my growth by providing all the possible opportunities. The amazing faculty members, who were not only experts in their fields but also mentors and guides, fueled my intellectual curiosity and inspired me to reach new heights.

3 yrs in Yeneploya is a transformative journey that shaped me, leaving lasting memories and a deep sense of pride.



NEWSLETTER

THE

ARDOUR

- i m b u - i n g - t h e - w o r l d -

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